

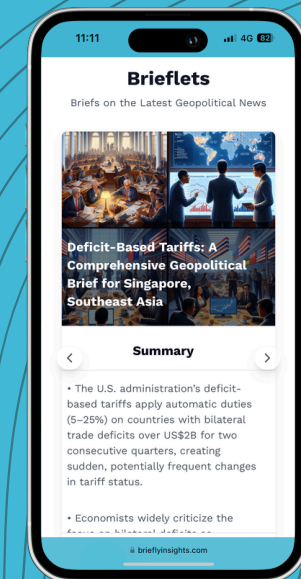
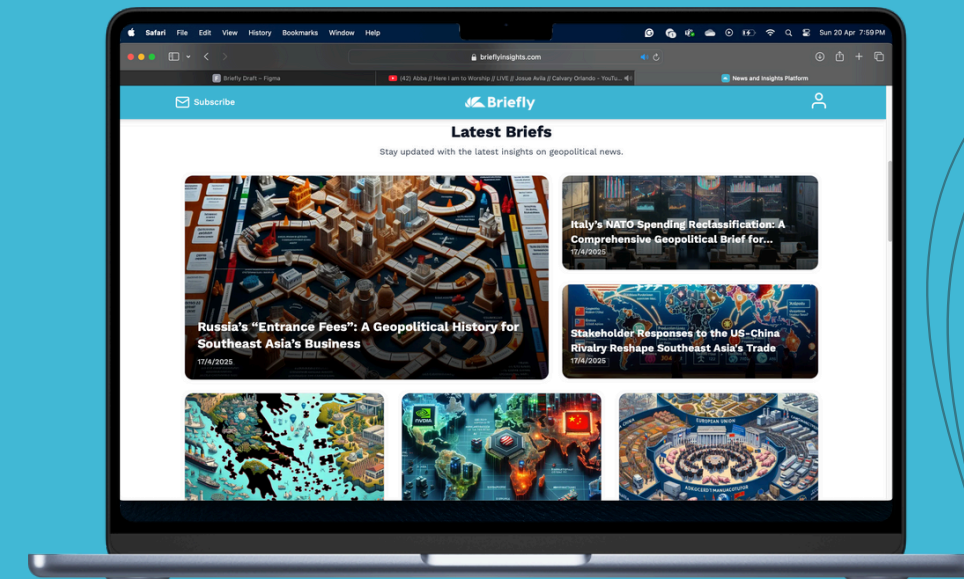


# Briefly

## The News Concierge

***Ensure your workforce stays ahead of the curve with customised news and insights***

[www.brieflyinsights.com](http://www.brieflyinsights.com)



# Businesses today face unprecedented change and risks of disruption

## Rising Political Risks



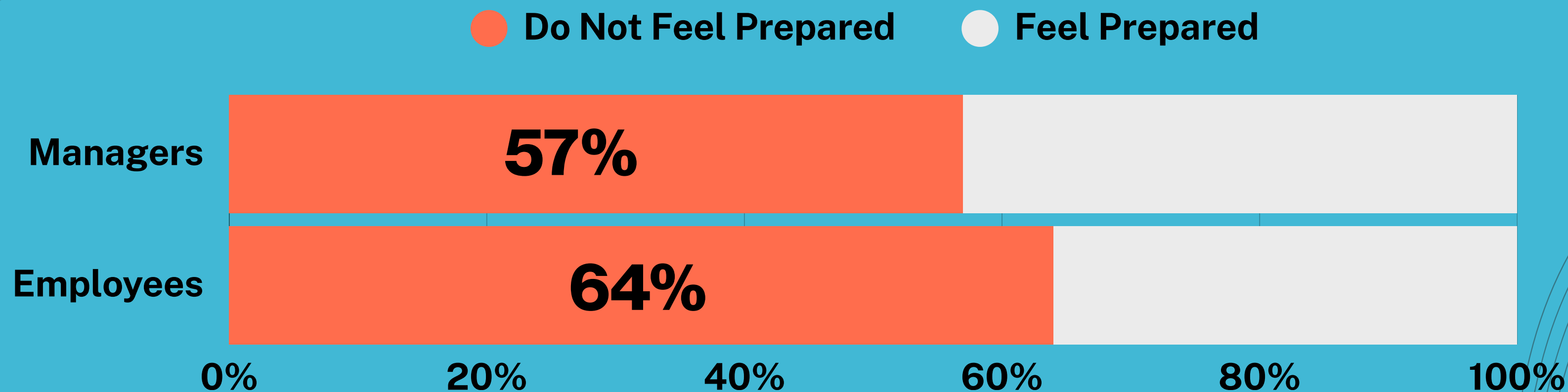
## Rising Security Risks



## Rapid Tech Advances



But according to **Accenture**, most managers and employees are not prepared for this



Source: Accenture Newsroom Dated 12 Jan 2024: Businesses Anticipate Unprecedented Rate of Change in 2024, New Accenture 'Pulse of Change Index' Shows



# The News Concierge helps your managers and employees stay ahead of the curve



**Keep up with the rapid technological advancements**



**Equip your workforce with critical knowledge**



**Stay abreast of the latest industry and market shifts**



**Get instant updates on your competitors**

# **We do this by fully customising news and insights specifically for your managers and employees**

**Choose your own...**



**Topics**



**Formats**



**Platform**



**Features**



**Audience**



**Plan**

**... best suited to serve your business needs**

# We can cover any topic, refine it to your employees' preferences and allow you to change it at any time

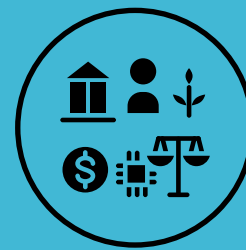
Our machine learning models will learn what your employees are interested in and tailor the articles even more to them



**Any  
Industry**



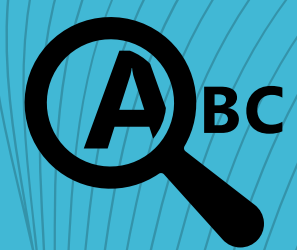
**Any  
Country**



**Any PESTEL  
Factor**



**Any  
Company**



**Any  
Keyword**



# We have a range of features designed to provide your team both the breadth and depth of insights



## News Summaries

Summaries of key news events and articles



## News Analysis

In-depth commentaries on latest developments



## AI-Powered Chatbots

Chatbots to improve accessibility and depth



## Internal Forums

Strictly internal forums for unified direction



## Employee Dashboard

To track your employees' progress and interests

# We offer multi-formats to improve accessibility and cater to a wide range of learning styles



**Short  
Texts**



**Long  
Articles**



**Audio /  
Podcasts**



**Videos /  
Shorts**



# We can deliver customised solutions for your different departments according to their needs



**HR  
Insights**



**Market  
Insights**



**Ops  
Insights**



**Tech  
Insights**



**Finance  
Insights**

# Take charge of your employees' learning through the TNC Dashboard

See what your employees are...



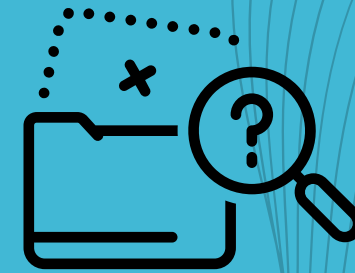
**Reading**



**Asking**



**Discussing**

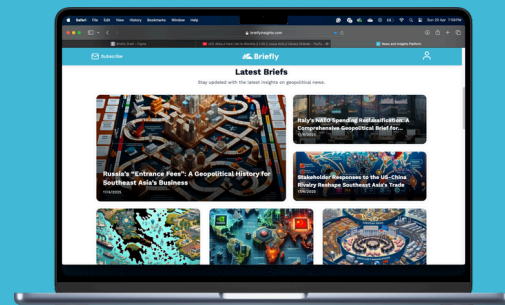


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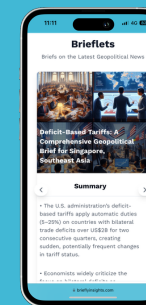
# We can also deliver it on any platform of your choice for maximum convenience and confidentiality



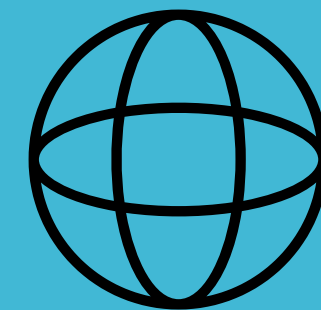
**Email/  
Telegram**



**TNC Website/  
App**



**Dedicated  
Website/ App**



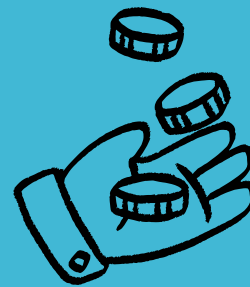
**Your Internal  
Website/App**



# Our pricing is fully flexible to cater to your specific needs with low overheads



**Per Employee  
Subscription**

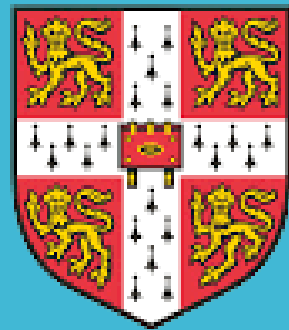


**Single Corporate  
Subscription**

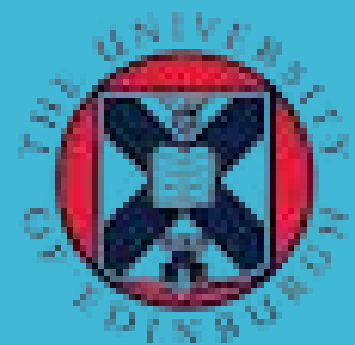


**One-Time Software  
Purchase**

**Our team has a rigorous academic background to  
provide you with expert-driven insights**



UNIVERSITY OF  
CAMBRIDGE

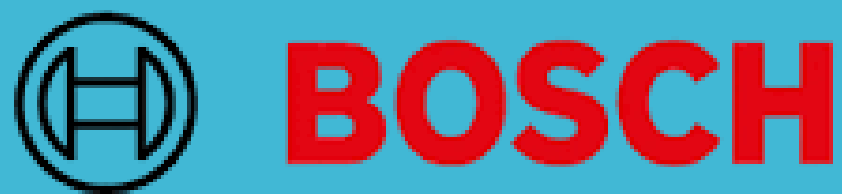


THE UNIVERSITY  
*of* EDINBURGH



**NUS**  
National University  
of Singapore

# We also have the industry experience and expertise to deliver the industry-relevant insights



HR



Tech



Marketing



Finance



Ops



# Be an early adopter to secure the best service and privileges



**Dedicated  
Service**



**Feature  
Development**

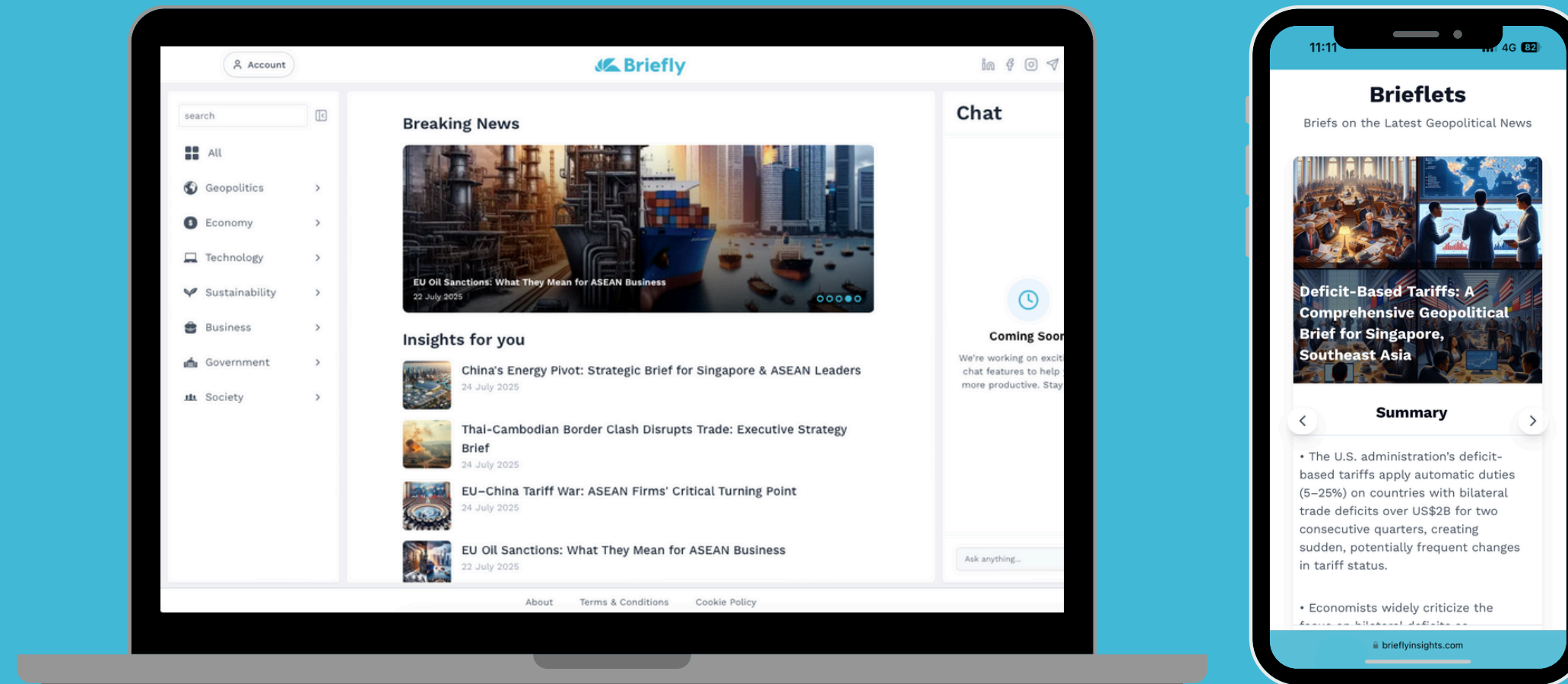


**Free  
Trial**



**Lifetime  
Discount**

# Try out our demo at [brieflyinsights.com](https://brieflyinsights.com)





# Briefly

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