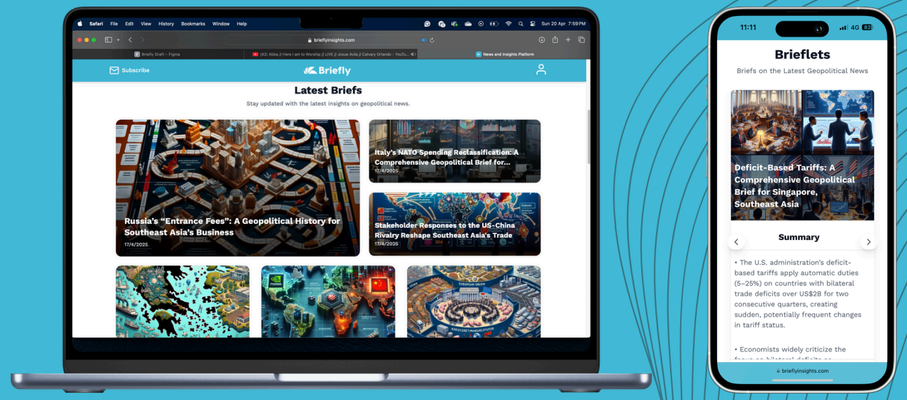
TNC 2025

Briefly

The News Concierge



Ensure your workforce stays ahead of the curve with customised news and insights

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Briefly

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Businesses today face unprecedented change and risks of disruption

Rising Political Risks

Rising Security Risks

Rapid Tech Advances

Briefly

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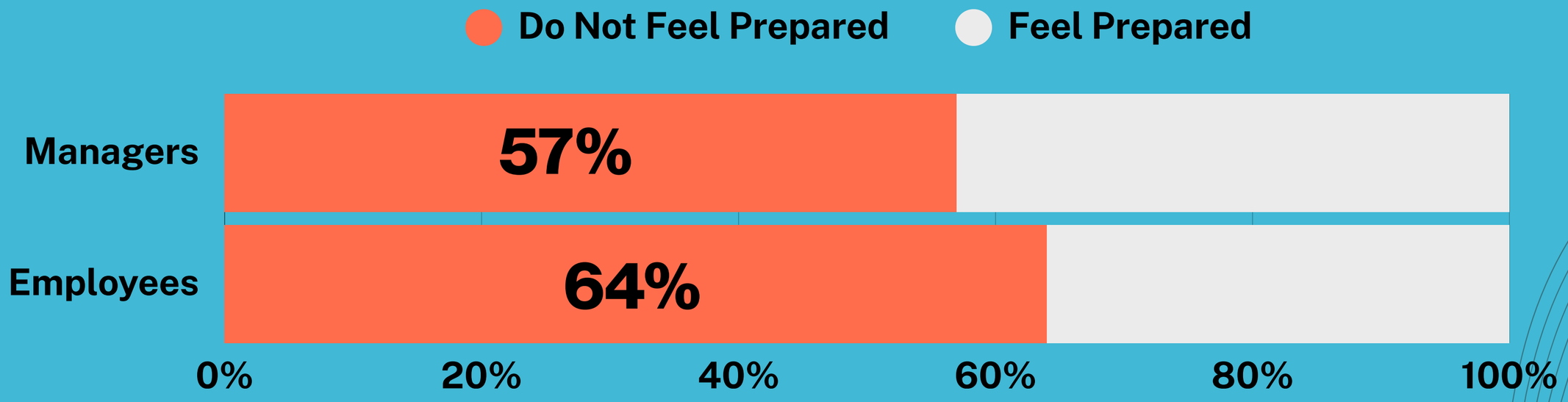
But according to Accenture, most managers and employees are not prepared for this



Source: Accenture Newsroom Dated 12 Jan 2024: Businesses Anticipate Unprecedented Rate of Change in 2024, New Accenture 'Pulse of Change Index' Shows

Briefly

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The News Concierge helps your managers and employees stay ahead of the curve

- **Keep up with the rapid technological advancements**
- **Equip your workforce with critical knowledge**
- **Stay abreast of the latest industry and market shifts**
- **Get instant updates on your competitors**

Briefly

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We do this by fully customising news and insights specifically for your managers and employees

Choose your own...

- Topics
- Formats
- Platform
- Features
- Audience
- Plan

... best suited to serve your business needs

Briefly

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We can cover any topic, refine it to your employees' preferences and allow you to change it at any time

Our machine learning models will learn what your employees are interested in and tailor the articles even more to them

Any Industry

Any Country

Any PESTEL Factor

Any Company

Any Keyword

Briefly

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We have a range of features designed to provide your team both the breadth and depth of insights

News Summaries

Summaries of key news events and articles

News Analysis

In-depth commentaries on latest developments

AI-Powered Chatbots

Chatbots to improve accessibility and depth

Internal Forums

Strictly internal forums for unified direction

Employee Dashboard

To track your employees' progress and interests

Briefly

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We offer multi-formats to improve accessibility and cater to a wide range of learning styles

Short Texts

Long Articles

Audio / Podcasts

Videos / Shorts

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We can deliver customised solutions for your different departments according to their needs

- HR Insights
- Market Insights
- Ops Insights
- Tech Insights
- Finance Insights

Briefly

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Take charge of your employees' learning through the TNC Dashboard

See what your employees are...

Reading

Asking

Discussing

Missing

Briefly

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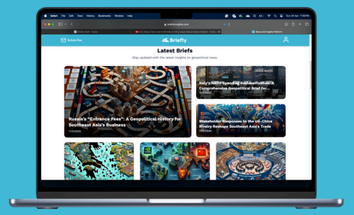
We can also deliver it on any platform of your choice for maximum convenience and confidentiality



Email/ Telegram

TNC Website/ App

Dedicated Website/ App

Your Internal Website/App

Briefly

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Our pricing is fully flexible to cater to your specific needs with low overheads

Per Employee Subscription

Single Corporate Subscription

One-Time Software Purchase

Briefly

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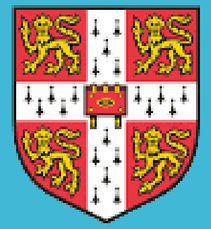
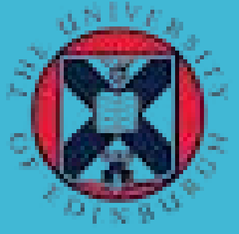
Our team has a rigorous academic background to provide you with expert-driven insights

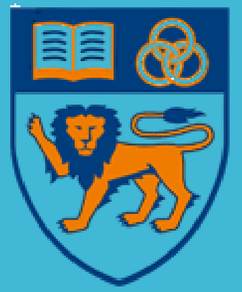


UNIVERSITY OF CAMBRIDGE



THE UNIVERSITY of EDINBURGH

SMU
SINGAPORE MANAGEMENT UNIVERSITY



NUS
National University of Singapore

Briefly

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We also have the industry experience and expertise to deliver the industry-relevant insights

BOSCH

SENNHEISER

HARMAN

MINDEF SINGAPORE

- HR
- Tech
- Marketing
- Finance
- Ops

Briefly

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Be an early adopter to secure the best service and privileges

Dedicated Service

Feature Development

Free Trial

LIfetime Discount

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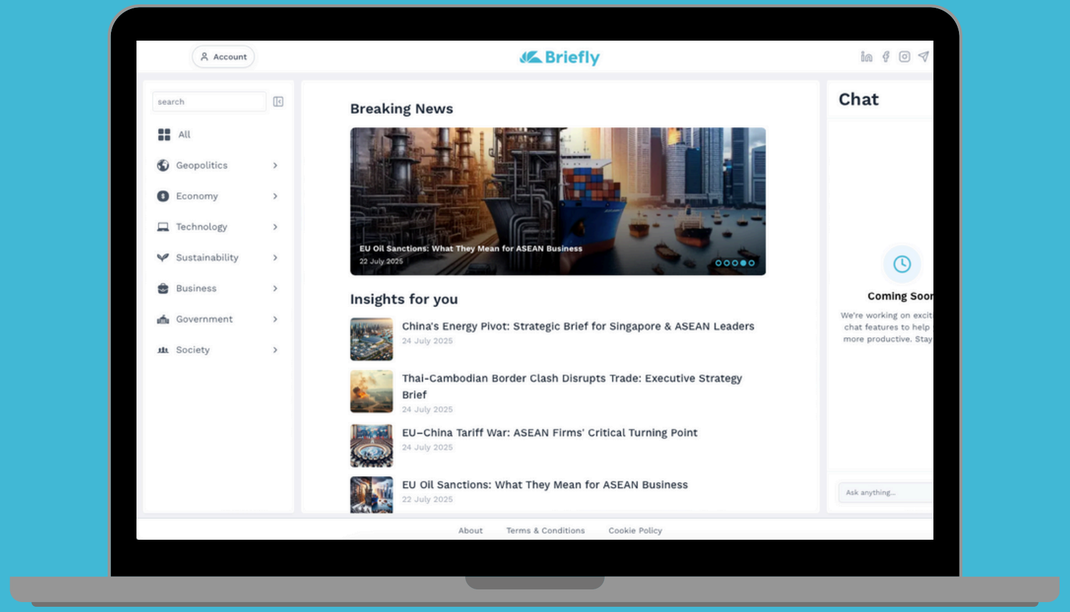
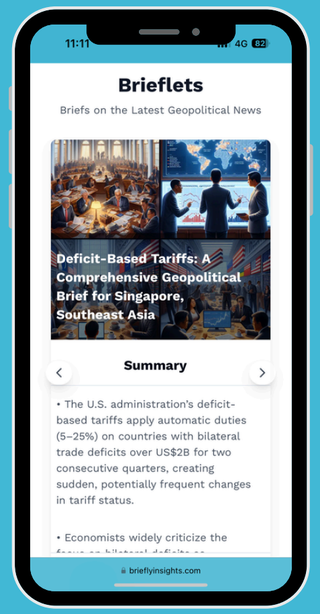
Try out our demo at brieflyinsights.com





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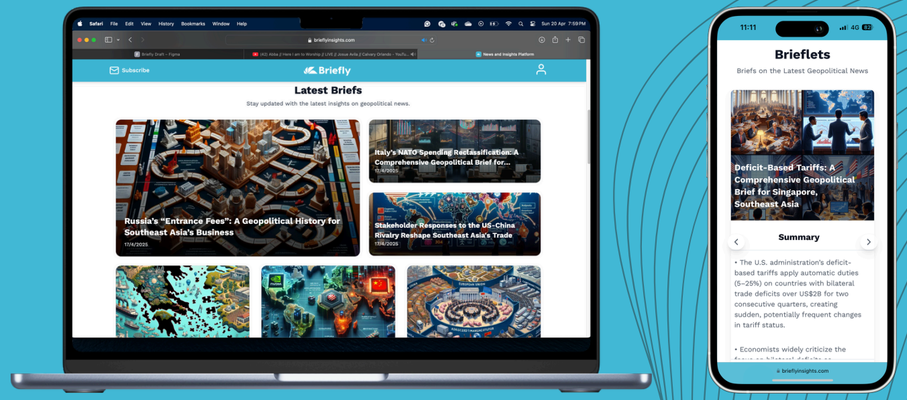

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