



**EVER CLICKED 'NEXT' ON A
CORPORATE TRAINING MODULE
*WITHOUT EVEN READING IT?***



SKILLSPHERE

LEARN SMARTER

Revolutionising Corporate Training



OUR COMPANY SEEKS TO REVOLUTIONISE CORPORATE TRAINING

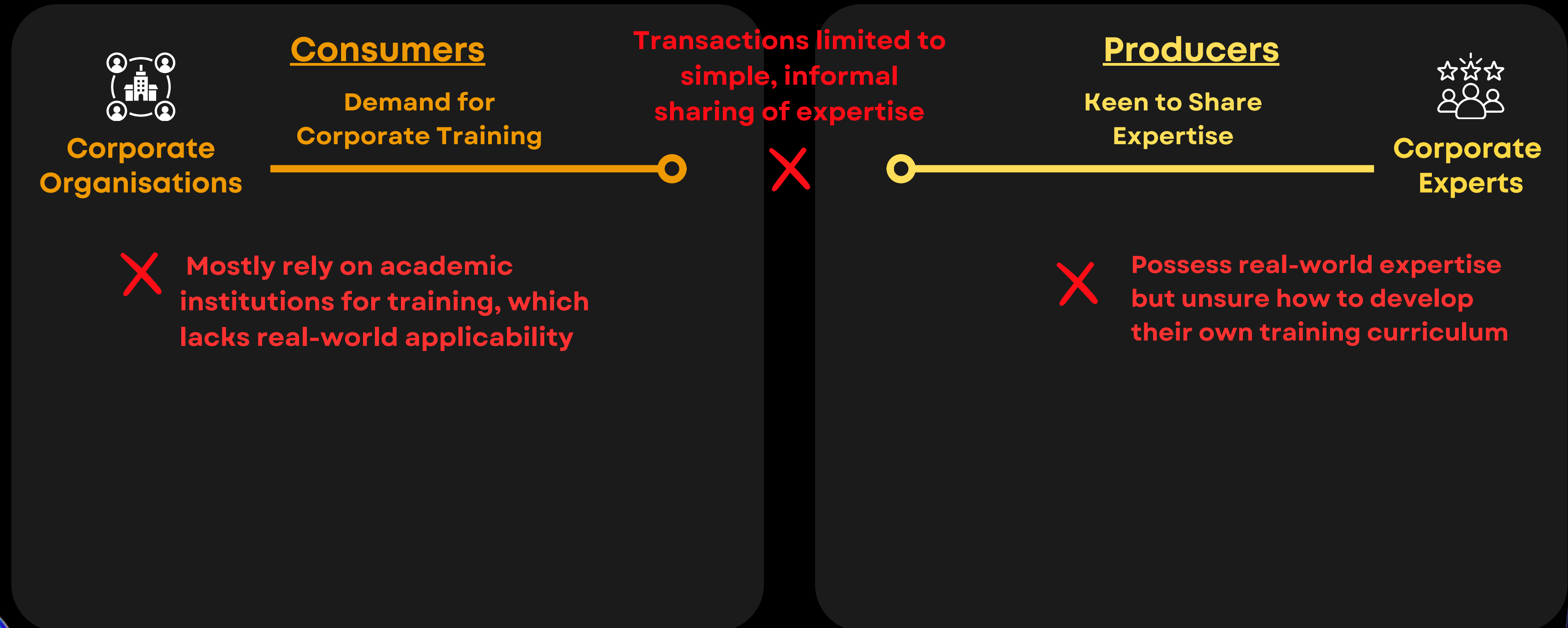
We want to **create a platform that empowers industry experts to design and deliver structured, impactful curriculums.**

This will **lower the barriers for experts to deliver relevant and practical training solutions to corporate organisations**, which have thus far relied on mostly academic training solutions with some real-world expertise sharing.

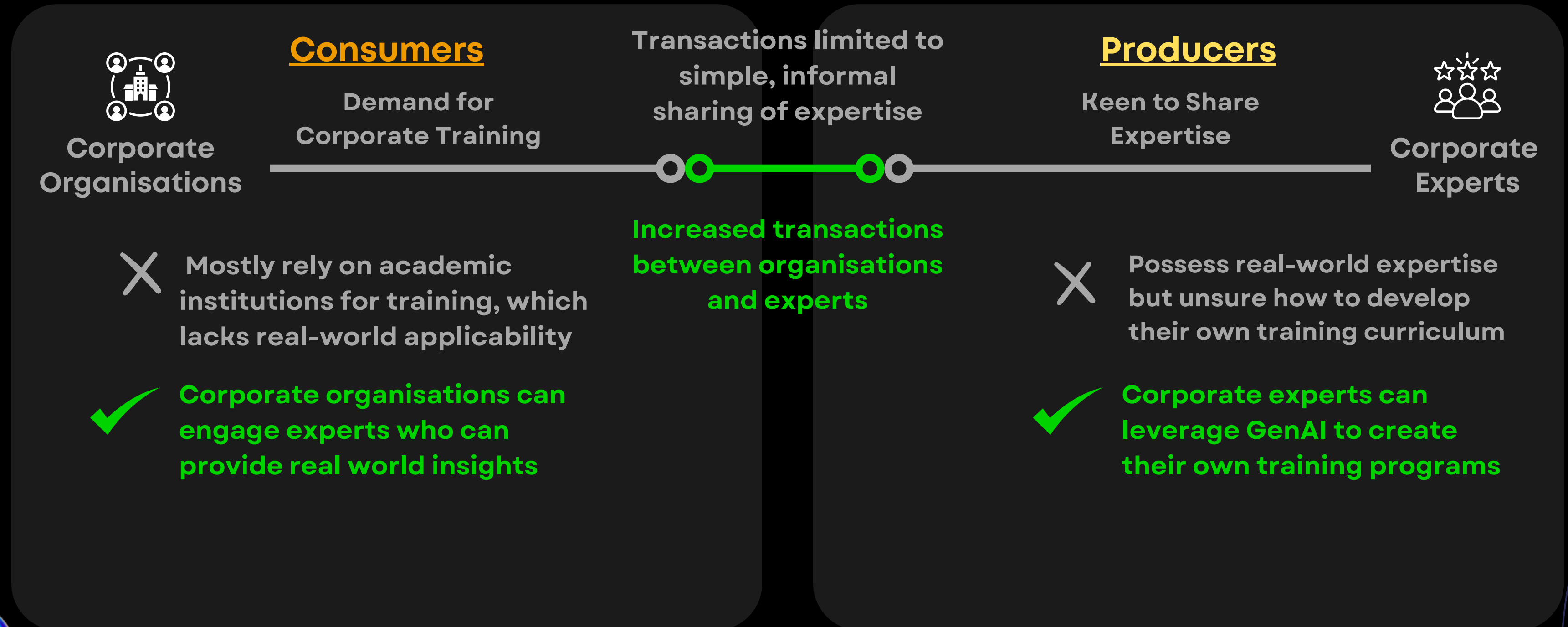
Leveraging AI and digital tools, our solution **transforms corporate training into an adaptive, expert-driven ecosystem tailored to the unique needs of modern organizations.**



CORPORATE ORGS TODAY HAVE LIMITED MEANS TO ENGAGE EXPERTS FOR CORPORATE TRAINING



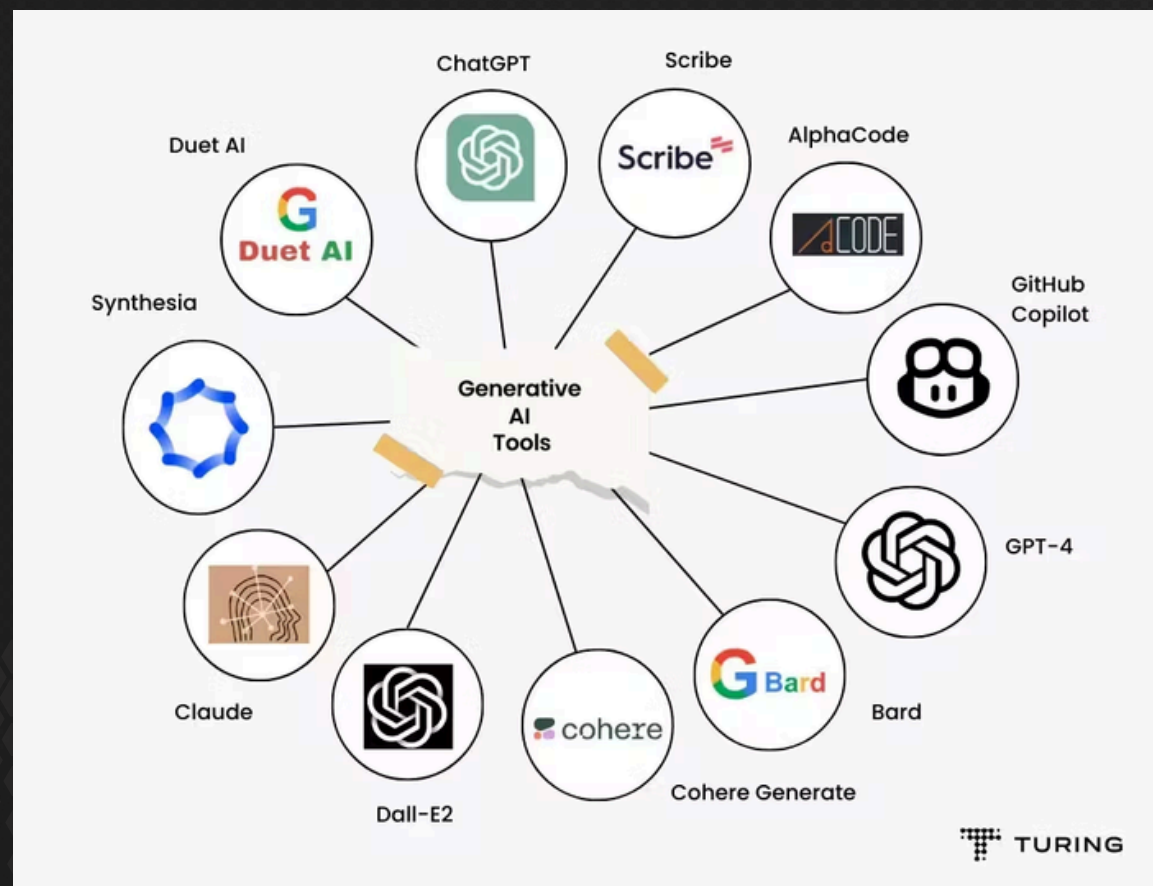
WE HOPE TO CHANGE THIS BY EMPOWERING EXPERTS TO CREATE THEIR OWN CURRICULUM



PART OF THE OPPORTUNITY TO DO SO NOW STEMS FROM THE RAPID RISE OF GEN AI AND ITS ADOPTION

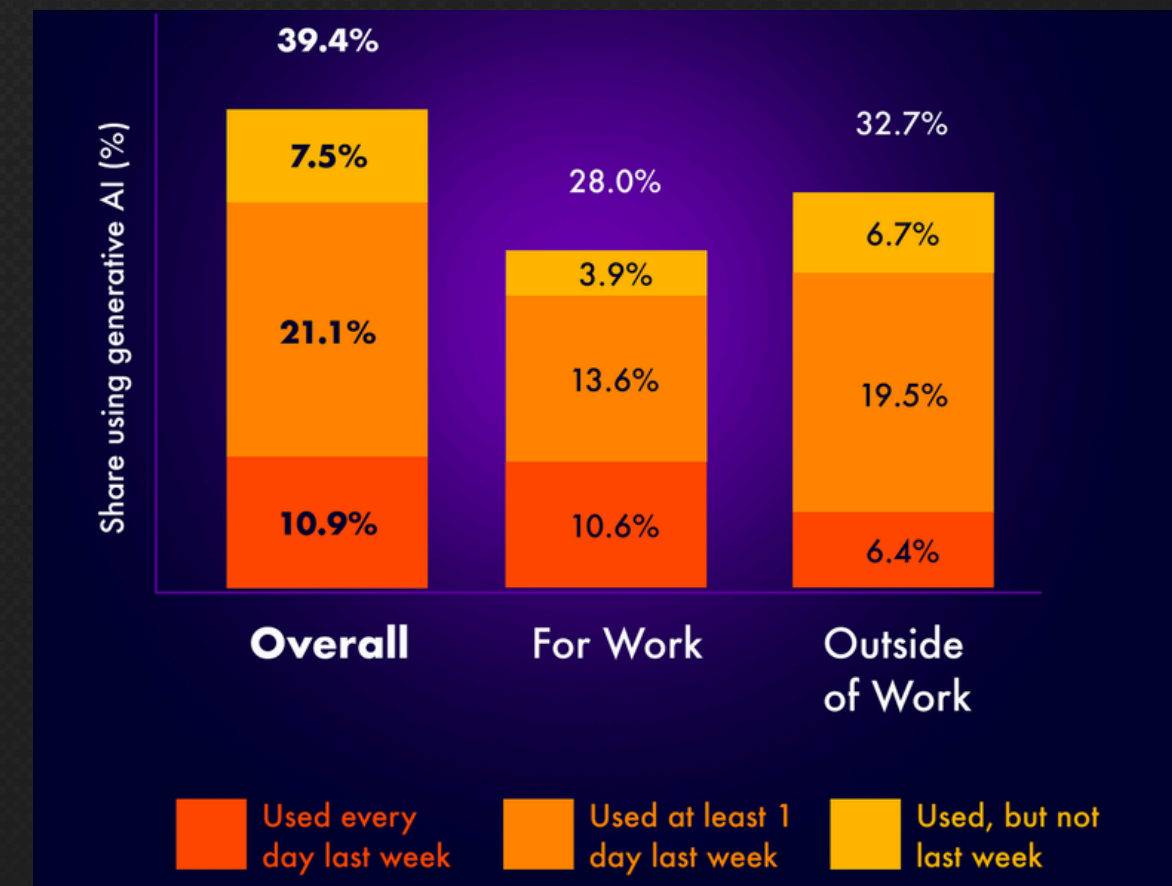
1

Rapid increase in capabilities in GenAI
- increase in use cases from text to visuals, images, podcasts and videos



2

Rapid increase in adoption and trust in GenAI - 39.4% of working adults now use GenAI



THE OTHER PART STEMS FROM THE GAP IN THE MARKET IN THIS AREA

3

“Top” corporate training firms today are run by institutions and are mostly “brick and mortar” firms



4

While the global market size of corporate training continues to grow at a CAGR of 4.9%



OUR KEY TARGET AUDIENCE IS CORPORATE ORGANISATIONS WHO NEED FREQUENT UPSKILLING



Organisations

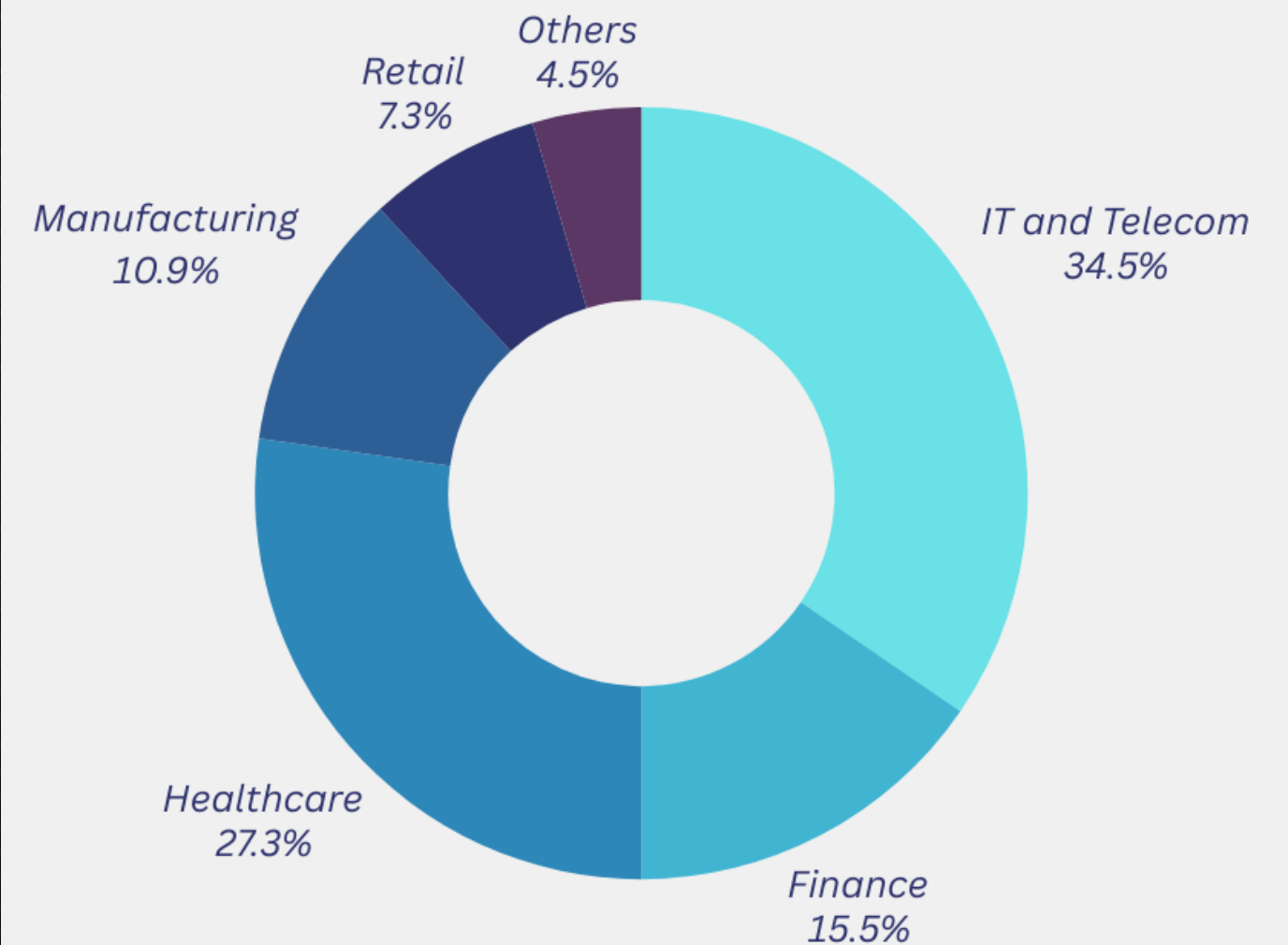
Organisations who already incorporate corporate training, such as IT and telecom, healthcare, finance and manufacturing



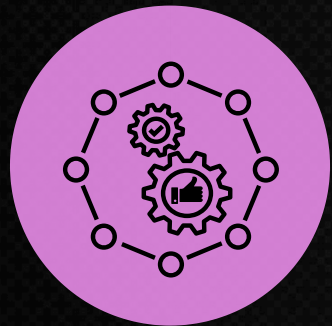
Experts

Experts who can contribute in these areas, with a strong expertise and a strong social media presence

Industries Incorporating Corporate Training

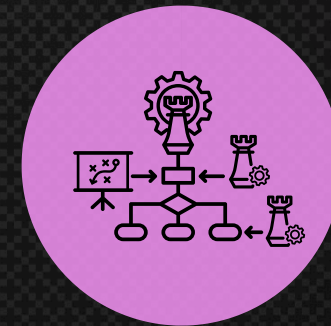


THIS IS A BIG MARKET WITH CONSIDERABLE SCOPE FOR OUR GROWTH



4 Billion

Total Available Market (TAM).
Based on 1% of Revenue of IT,
Healthcare, Manufacturing and
Finance Sector in Singapore



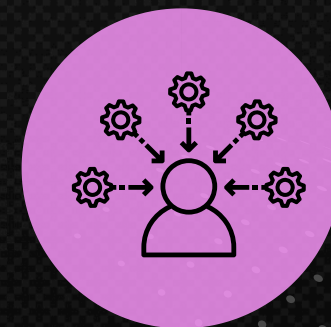
400 Million

Serviceable Obtainable Market (SOM).
Based on 50% of Market Penetration
Rate



800 Million


Serviceable Available Market (SAM).
Based on 20% Target Market
Percentage



\$80 – \$480

Average Revenue Per User (Annual).
Based on potential advertising
revenue and commissions for custom
training

OUR UNIQUE VALUE PROPOSITION COMPARED TO OUR COMPETITORS IS IN LEVERAGING CORPORATE EXPERTS

	Corporate Training Institutes	Higher Learning Institutes	EdTech Firms	 SKILLSPHERE LEARN SMARTER
Caters to Corporate Training	✓	✓	✗	✓
Broad Range of Training Available	✗	✓	✗	✓
Trains for Real World Scenarios	✓	✗	✗	✓
Leverages Gen AI	✗	✗	✓	✓
Caters to Corporate Experts	✗	✗	✗	✓

OUR KEY PRODUCT IS A PLATFORM TO FACILITATE CORPORATE TRAINING TRANSACTIONS



Corporate Organisations

Consumers

**Request for
Corporate Training**

Try Our App!



<https://app.uizard.io/p/2ffcca2e>



Producers

**Design Curriculum
and Fulfil Requests**



Corporate Experts



**Powered by AI
Curriculum Creation**



**Available in a Range
of Formats:**

- Text
- Visuals
- Audio
- Video

THIS WILL BE SUPPORTED BY A RANGE OF FEATURES TO STRENGTHEN NETWORK EFFORTS



Accessibility

Instant Matching Tools

Provide frictionless and easy access to the right experts and training materials



Engagement

Expert and Content Ratings

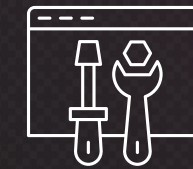
Build trust and quality assurance through crowd-sourced ratings and reviews



Collaboration

Expert Collaboration Platform

Facilitate co-creation of training solutions for cross-domain challenges



Personalisation

AI-Curated Learning Paths

Inbuild adaptive, personalized learning journeys for employees and learners

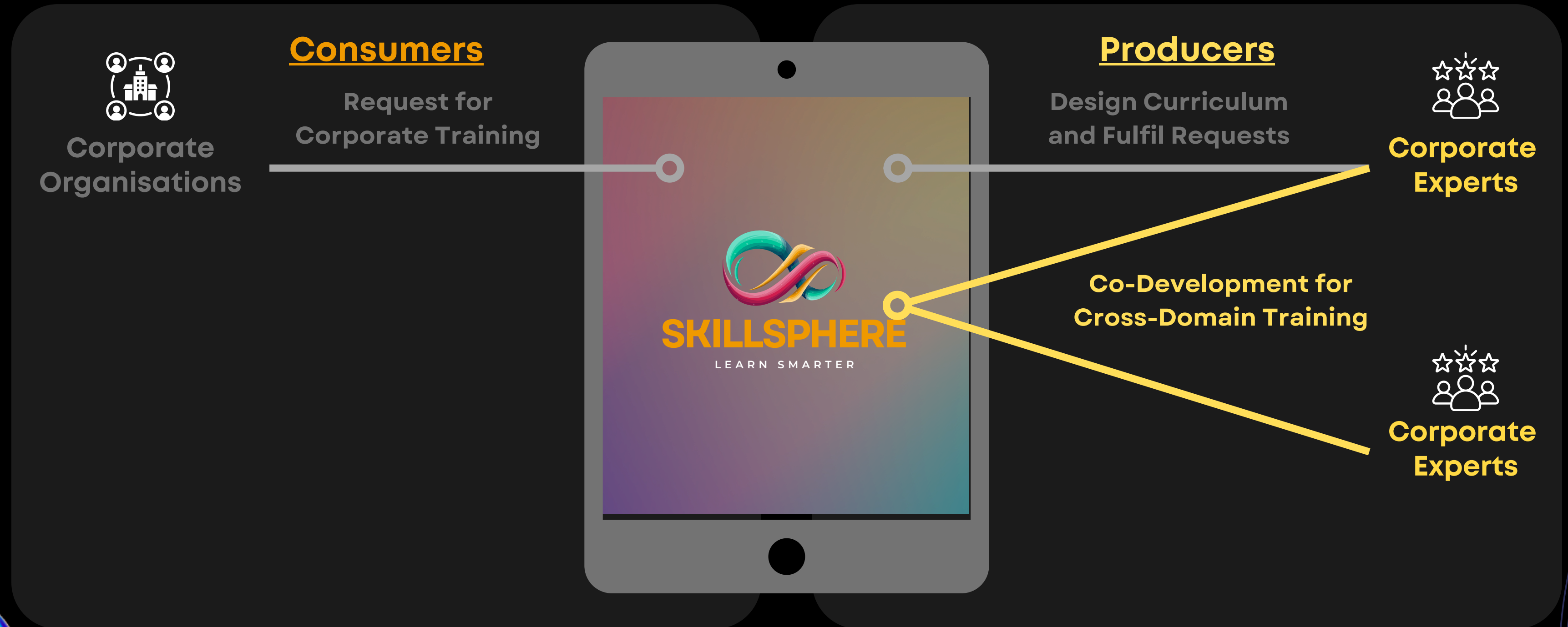


Connection

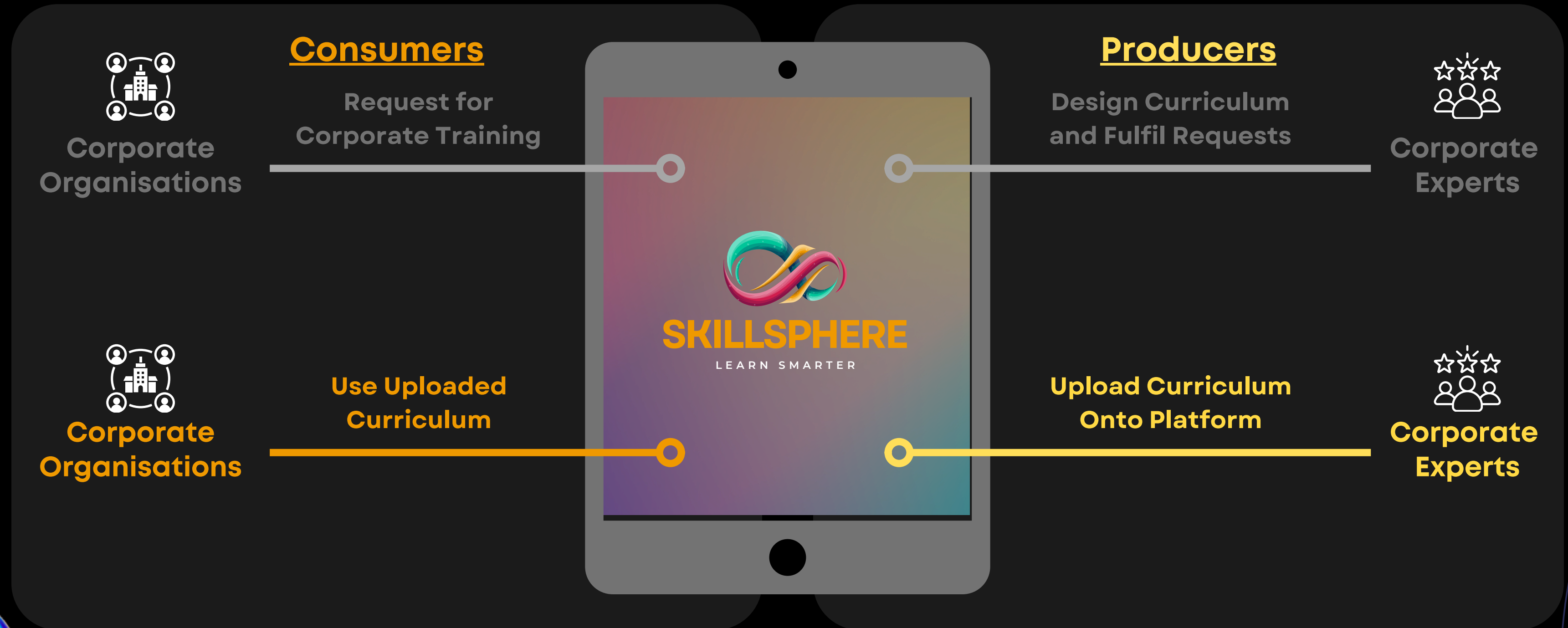
Problem-Solving Forums

Create space where experts and employees discuss real-world challenges

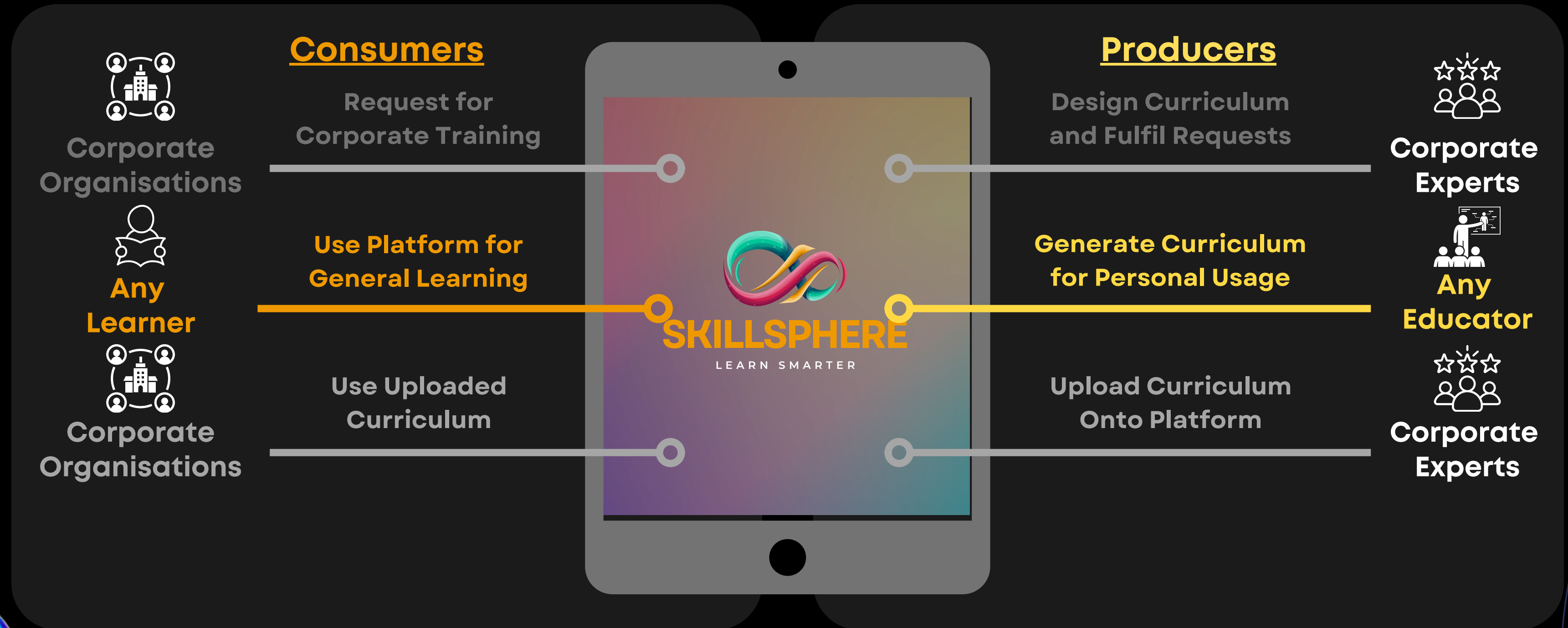
WITH NETWORK EFFECTS, WE COULD HAVE CROSS-DOMAIN TRAINING WITH EXPERT COLLABORATION



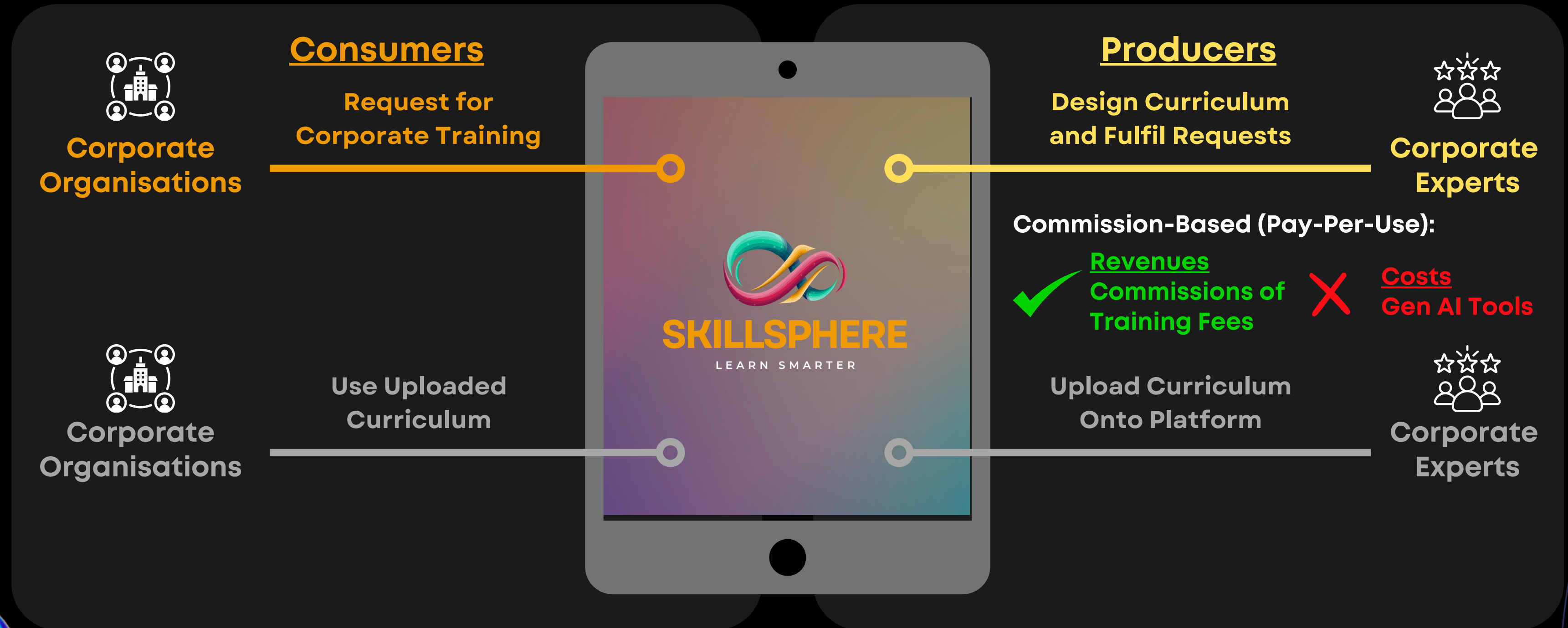
WE COULD ALSO EVENTUALLY DEVELOP INTO A BROADER CORPORATE LEARNING PLATFORM



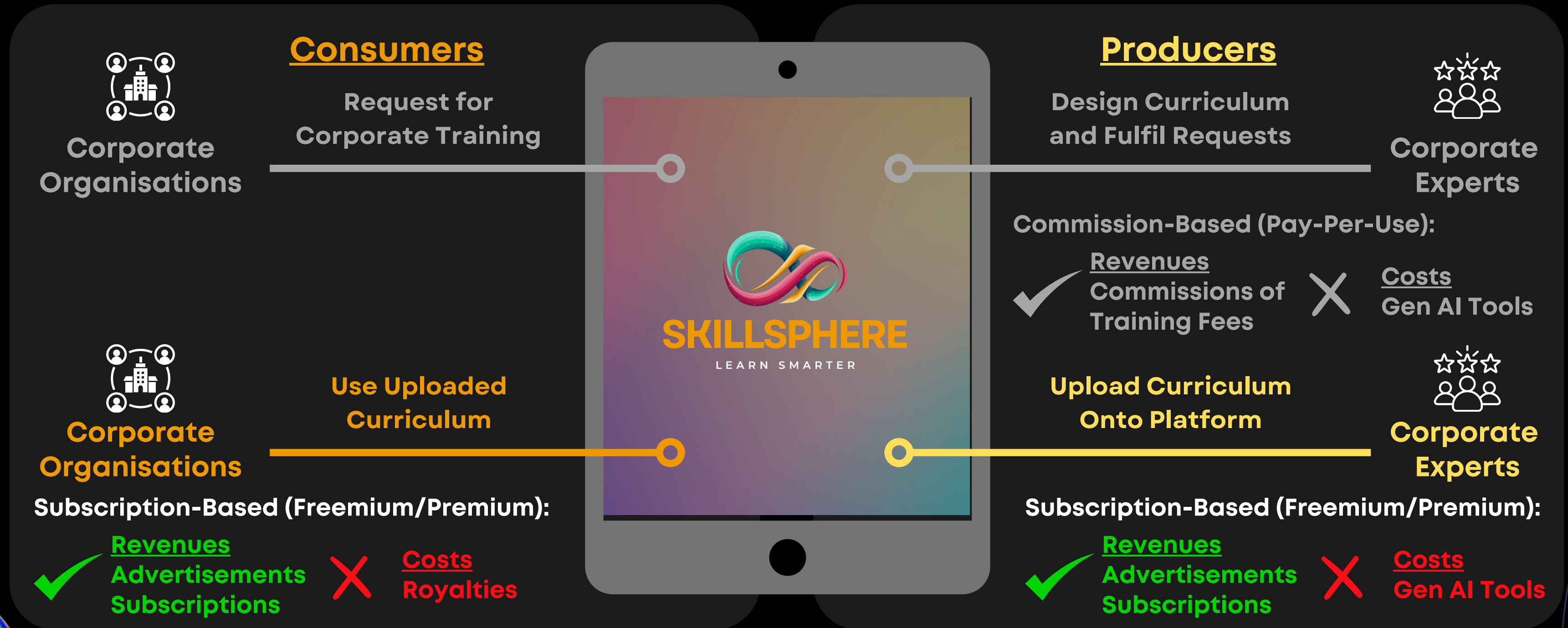
EVENTUALLY, SKILLSHPHERE WOULD BE FOR ANY AND EVERY EDUCATOR AND LEARNER



THE BUSINESS MODEL FOR OUR CORE TRANSACTION WILL BE COMMISSION BASED



THE BUSINESS MODEL FOR OUR SECONDARY TRANSACTION WILL BE SUBSCRIPTION BASED



OUR FEES FOR CONSUMERS WILL BE BENCHMARKED AGAINST OUR COMPETITORS

	Pay-Per-Use Plan	Freemium Plan	Premium Plan
Transaction	Custom Training	General Training	
Revenue Streams	Commissions	Advertisements	Subscriptions
Revenue Benchmark	Fiver, Carousell	Facebook, Instagram	ChatGPT
Fees/ Revenue	5% Platform Fee	\$0.01 Per Second	\$30 Per Month

WHILE OUR FEES FOR PRODUCERS WILL ALLOW US TO RECOUP THE COSTS OF CURRICULUM CREATION

	Freemium Plan	Premium Plan
Revenues	Advertisements	Subscriptions
Pricing	Free	\$30 Per Month
Features	1,000,000 Words, 5 Pictures 10 Mins Audio , 5 Mins Videos	6,000,000 Words, 30 Pictures, 60 Mins Audio and 30 Mins Video
Estimated Costs*	\$4.70	\$28.20
Estimated Revenue	\$12	\$30

*Unit Costs: \$0.60/1,000,000 Words, \$0.20/Picture, \$0.06/Min Audio, \$0.50/Min Video; based on existing Gen AI tools with API

COST-BENEFIT ANALYSIS

OUR PRICING IS REASONABLE GIVEN THAT WE WOULD YIELD SIGNIFICANT BENEFITS

Corporate Organisations

Costs

\$360

Annual
Subscription Fee
Per Employee

VS

Benefits

\$30k

Reduction in Training
and Manpower Costs
Per Employee

- **Cost Savings:** Reduces training costs by 30–50%, with an average program costing \$5,000 instead of \$10,000–\$15,000 from traditional providers.
- **Productivity Gains:** Improved employee skills lead to a 15–20% increase in task efficiency within six months, worth \$20,000 based on \$100,000 annual salary.

Corporate Experts

Costs

\$360

Annual
Subscription
Fees

VS

Benefits

\$45k

Increase in Annual
Revenue
Per Training Course

- **Revenue Boost:** Potential to earn \$20,000–\$50,000 annually through training programs, compared to \$5,000–\$10,000 from ad-hoc sessions.
- **Time Savings:** Experts can generate curriculums 5x faster, reducing preparation time from 20+ hours to 4–6 hours per program.

WE AIM TO LAUNCH WITHIN 12-24 MONTHS FOLLOWING DEVELOPMENT AND PILOT TESTING

**Phase 1: Development
(0-6 Months)**

Focus Areas

- Development of Core Features (AI-Powered Curriculum Generator)

**Phase 2: Pilot Testing
(6-12 Months)**

- Pilot in Key Industries (IT and Telecom, Finance, Healthcare and Manufacturing)

**Phase 3: Full Launch
(12-24 Months)**

- Scale Onboarding of Corporate Organisations and Experts

Success Metrics

- 90% curriculum accuracy
- Generation of curriculum for one program in 4 to 6 hours
- 80% user satisfaction
- 40,000 users reached in two years

FOR DEVELOPMENT, WE WILL PRIORITISE OUR AI-POWERED CURRICULUM GENERATOR



Must-Have

Core Value Proposition

- **AI-Powered Curriculum Generator**
- User Onboarding Workflow
- Privacy and Security Features



Should Have

Network Effects

- Analytics Dashboard
- Collaboration Tools
- Gamified Learning Paths
- A/B Testing Tools



Could Have

Enhanced Features

- Advanced Analytics
- Interactive Assessments
- Regional Localization Features



Won't Have

Low ROI Features

- Scenario-Based Simulations
- Blockchain-Based Credential Verification
- AR/VR Training Modules

THIS WILL BE DEVELOPED USING AGILE PRINCIPLES AND RAPID EXPERIMENTATION

Weeks 1–4: Data Prep

Collect 10,000+ training modules;
clean and structure

Metric: ≥95% usable data; secured on AWS S3

Continuous Improvement

Quarterly retrain with 50,000+ user
interactions

Metric: User satisfaction gains of 5–10%/quarter

Weeks 5–12: Model Training

Fine-tune GPT-4 with RLHF for relevance,
clarity, accuracy

Metric: Accuracy >90% on 500-module test set



Weeks 13–18: Prototype Build

Create React.js frontend and
Node.js backend APIs

Metric: Response time <2s

Weeks 19–24: Pilot & Refine

Deploy to 50 beta testers, gather
feedback and retrain





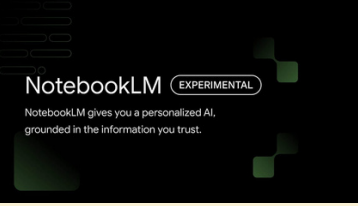

Metric: ≥80% user satisfaction, close >90% gaps

Weeks 25–36: Scale & Integrate

Migrate to AWS, load tests for 1,000+ concurrent
users

Metric: <2.5s response under peak load, zero downtime in 24h test

WE HAVE DEVELOPED OUR MVP, WHICH VALIDATES THE FEASIBILITY OF OUR PRODUCT






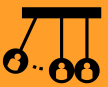


Workflows	Feasibility	Key Tools
Course Outline	✓	     
Recommended Readings	✓	
Quizzes	✓	
Assignments	✓	
Lecture Script	✓	
Lecture Slides	✓	
Pre-Class Podcast	✓	
Pre-Class Videos	✓	

Try Out Our Generated Curriculum for a Corporate Finance Course !



https://drive.google.com/drive/folders/14ztp6yvLjV_CRgxefnWjtjjZ0JIR9mJ7?usp=sharing

WE WILL MITIGATE KEY RISKS WHERE POSSIBLE AND HAVE CONTINGENCY PLANS FOR RESIDUAL RISKS

Key Risks	 Problematic AI Outputs	 Data Privacy and Security	 Technological Disruption	 Regulatory Changes
 Risk	Inaccurate, biased, or inappropriate training materials	Cyberattacks or misuse of organizational training data	Competitors leveraging superior AI training technologies	Data privacy or transparency regulations restrict AI use
 Impact	Damaged platform credibility, legal liabilities, dissatisfied users	Regulatory fines, loss of trust, business disruption	Declining adoption, reduced revenue, outdated offerings	Increased compliance costs, reduced platform functionality
 Mitigation	Expert validation, ethical AI audits, diverse datasets	Strong encryption, compliance audits, secure data storage	Continuous R&D, market trend analysis, partnerships	Implement explainable AI, adopt privacy-first frameworks
 Contingency	Suspend affected modules, issue corrections, rebuild trust	Notify stakeholders, repair breaches, reinforce security	Pivot focus, integrate emerging technologies rapidly	Adjust features, engage regulators, localize operations

OUR TEAM HAS DIVERSE EXPERIENCES IN OUR RESPECTIVE FIELDS, AND IN SUCCESSFUL STARTUPS



**V
DIVYA**

Chief Executive Officer

.....
*Over 23 Years of Experience
Previously Chief Executive
Officer of London Stock
Exchange Group*



**AMISHA
SHETTIGAR**

Chief Marketing Officer

.....
*Over 12 Years of Experience
Previously Chief Marketing
Officer at PRecious
Communications*



**PRANAV
RAMACHANDRAN**

Chief Technology Officer

.....
*Over 13 Years of Experience
Previously Chief Technology
Officer at Apple and HP*



**PATRICK
POH**

Chief Operations Officer

.....
*Over 27 Years of Experience
Previously Chief Operations
Officer for Otis and Kone*



**SOPHIE
SUI**

Chief HR Officer

.....
*Over 22 Years of Experience
Previously Chief HR Officer
for Adidas and Nike*

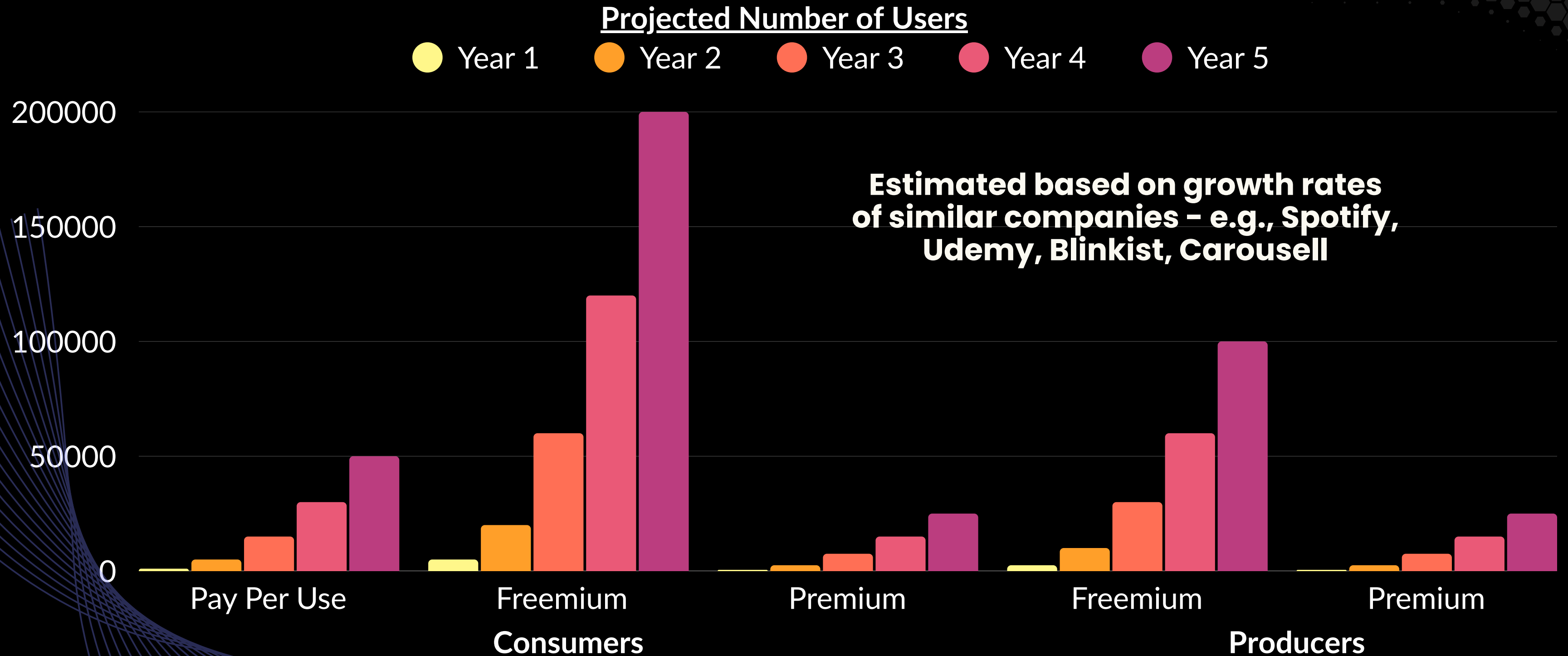


**NATHAN
TANG**

Chief Finance Officer

.....
*Over 15 Years of Experience
Previously Chief Finance
Officer at Ministry of
Defence*

WE AIM TO REACH 400,000 USERS IN 5 YEARS



WITH THIS, ANNUAL REVENUE IS PROJECTED TO REACH \$76.56 MILLION IN 5 YEARS

Audience	Consumers			Producers	
Revenue Model	Pay-Per-Use Plan	Freemium Plan	Premium Plan	Freemium Plan	Premium Plan
Projected Number of Users	50,000	200,000	25,000	100,000	25,000
Average User Hours (Per Month)	2	4	4	8	8
Total User Hours (Per Year)	1,200,000	9,600,000	2,400,000	9,600,000	2,400,000
Revenue Per Unit*	\$20/User Hour	\$1.80/User Hour	\$30/Month	\$1.80/User Hour	\$30/Month
Total Revenue	<u>\$24,000,000</u>	<u>\$17,280,000</u>	<u>\$9,000,000</u>	<u>\$17,280,000</u>	<u>\$9,000,000</u>

*Assumes average training fees is \$400 per user hour and 3 minutes of advertisements per user hour

START UP COSTS

WE ESTIMATE THAT START UP COSTS IN THE FIRST YEAR WOULD BE UP TO S\$1.5 MILLION



Development Costs

\$800,000

- **Initial AI Model Development and Training:** Estimated S\$200,000–S\$400,000, including sourcing corporate training datasets.
- **Platform Development (MVP):** S\$150,000–S\$400,000 for user interface, backend, and core functionality.



Operational Costs

\$200,000

- **Cloud Infrastructure and Data Storage:** S\$50,000–S\$100,000.
- **Customer Support and User Training:** S\$60,000–S\$100,000.



Marketing and Sales

\$200,000

- **Launch Campaigns and Early Adopter Acquisition:** S\$80,000–S\$120,000.
- **Partnerships with Organizations and Experts:** S\$80,000.



Scaling Costs

\$300,000

- **Regional Adaptation for Compliance:** S\$100,000–S\$150,000 per market.
- **Continuous AI Upgrades:** S\$100,000 – S\$150,000 annually.

WE SHOULD BE ABLE TO BREAK EVEN WITHIN TWO YEARS WITH OUR BUSINESS MODEL

Key Revenue and Costs ('000s)	Year 1	Year 2	Year 3	Year 4	Year 5
Annual Revenue	\$1,704	\$7,656	\$22,968	\$45,936	\$76,560
Costs of Revenue*	\$890	\$3,718	\$11,153	\$22,305	\$37,175
Development Costs	\$800	\$1,000	\$1,500	\$2,500	\$5,000
Operational Costs	\$200	\$500	\$1,000	\$2,000	\$4,000
Marketing and Sales Costs	\$200	\$500	\$1,000	\$2,000	\$4,000
Scaling Costs	\$300	\$600	\$1,500	\$2,500	\$5,000
Gross Profit	<u>(\$686)</u>	<u>\$1,339</u>	<u>\$6,816</u>	<u>\$14,631</u>	<u>\$21,385</u>

*Royalties of 1.5% for content listed for the Freemium and Premium Plans - \$3 per user hour based on \$200 training fees per hour - as well as Gen AI costs for producers



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THANK YOU

for your time and attention

APP DEMO





MVP



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